



CAPE CLASSICS TO REPRESENT MVEMVE RAATS MR DE COMPOSTELLA IN THE USA

New York, NY, August 1, 2010 – Cape Classics is excited to announce their appointment as the exclusive importer of Mvemve Raats MR de Compostella to the USA. This critically acclaimed Bordeaux blend from Stellenbosch, South Africa, is a collaborative effort between friends and winemakers Bruwer Raats and Mzokhona Mvemve. The 2007 release of MR de Compostella will be available through Cape Classics in major US markets beginning September 1.

The boutique bottling has already established an impressive track record as one of South Africa's most consistently high-scoring wines, achieving 93 points ratings from *Wine Spectator* in its first three vintage releases (2004, 2005 and 2006). Given Cape Classics' position as the preeminent importer of South African wine into the United States, this prestigious wine is a natural addition to their award-winning collection. With a suggested retail price of \$59.99 per bottle, MR de Compostella will be the most expensive offering in the Cape Classics portfolio.

Bruwer Raats is the owner and winemaker of Raats Family Wines, where he has earned a reputation for top notch Chenin Blanc and Cabernet Franc. Cape Classics has been the exclusive US importer for these celebrated wines for nearly a decade. Raats is also the winemaker for Cape Classics-owned Indaba Wines, where he oversees all sourcing and production. Mzokhona Mvemve was the first recipient of the Indaba Scholarship, and upon graduation from Stellenbosch University, he became one of South Africa's first qualified black oenologists. He went on to become the winemaker for the Indaba brand, a post he held until 2005. Given the long-standing ties Cape Classics has with both Raats and Mvemve, all parties involved are thrilled to have this opportunity to expand their partnership.

Established by CEO André Shearer in 1991, with a mission of bringing the crème de la crème of South Africa's then-fledgling wine industry to the American market, Cape Classics proudly represents 18 of the Cape's finest estates and labels. With a focus solely on South African wine, the company remains committed to providing a unique range of selections that are exciting and delicious and that offer outstanding value. Nearly 25% of all bottled wine from South Africa available in the US bears the Cape Classics seal.

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