



TWO SOUTH AFRICAN WINES FROM CAPE CLASSICS ADDED TO FLEMING'S 100

Mulderbosch Sauvignon Blanc and DMZ Chardonnay to be featured for the next year at all Fleming's locations

New York, NY, August 31, 2010 – Cape Classics announces that Mulderbosch Sauvignon Blanc and De Morgenzon DMZ Chardonnay, both from South Africa, have been chosen to feature in the annual “Fleming’s 100” wine program. The new wine list, which will debut on September 1 in each of the steakhouse and wine bar chain’s 64 locations, offers one hundred selections from around the world, all available both by the bottle and by the glass.

The Fleming’s 100™ is updated annually by Fleming’s Director of Wine Marian Jansen op de Haar. The list includes 80 national selections as well as 20 wines chosen by the chain’s local wine managers, representing a global mix of pedigreed classics, up-and-coming boutique wines and outstanding values.

According to Jansen op de Haar, “South African wines have improved quite a bit over the last decade and they are very good values. I have always liked the style of Mulderbosch Sauvignon Blanc, which perfectly combines the best qualities Sancerre and New Zealand have to offer. The DMZ Chardonnay strikes just the right balance for a harmonious wine with good fruit, integrated oak, a great texture and nice minerality. This is the time to buy South African wine.”

Mulderbosch is one of the most visible and sought-after premium South African brands in the US. The Stellenbosch estate’s flagship Sauvignon Blanc has long been considered a Cape icon. One of the first bottlings to draw attention to South Africa as a producer of world class wines, it boasts a solid track record of 90+ ratings.

This is the first national restaurant placement for DMZ, the value label launched in 2009 by blue chip Stellenbosch producer De Morgenzon. The objective with the DMZ brand is to produce classic, elegant, well-balanced wines which over-deliver in terms of quality for price.

About Cape Classics: Established by CEO André Shearer in 1991, with a mission of bringing the crème de la crème of South Africa's then-fledgling wine industry to the American market, Cape Classics proudly represents 21 of the Cape's finest estates and labels. With a focus solely on South African wine, the company remains committed to providing a unique range of selections that are exciting and delicious and that offer outstanding value. Nearly 30% of all bottled wine from South Africa available in the US bears the Cape Classics seal.

Contact:

Molly Choi

Senior Vice President | Cape Classics

molly@capeclassics.com

(212) 686-1300

###