

## Klein Constantia and Rustenberg among first-ever wineries featured in Google Maps Street View

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Just in time for World Cup 2010 kickoff, Google has announced the launch of Street View in South Africa, featuring the first-ever winery images available using Street View. First launched in 2007, the function allows Google Maps users to examine and explore 360° street-level images taken by Google cars and trikes. It is currently available for over 50 US cities as well as large parts of Europe, Australia and Japan; South Africa has now become the first African nation to be presented in Street View format.

Even more significant is the fact that the Cape winelands are the first wine region in the world to be captured in Street View. Klein Constantia and Rustenberg are among the 12 wineries that can currently be navigated using the Street View feature. This exciting technology allows wine-lovers from around the globe to explore the breathtaking scenery of the Cape Winelands as they navigate through the vineyards of some of South Africa's top estates.

In addition to the winelands, Google Street View provides users with opportunities to view and navigate panoramic images of natural wonders, landmarks and attractions such as Kruger National Park and the Blyde River Canyon, as well as all of the soccer stadiums where World Cup 2010 matches will be played. The Street View function should prove to be a useful tool in helping visitors to plan their itineraries before visiting South Africa.

For more information on Google Maps Street View, please visit:

<http://maps.google.co.za/streetview>