

## **Jeffery Hill Joins Cape Classics as Southwest Regional Sales Manager**

New York, NY, September, 2011 - Cape Classics, the premier importer of South African wine to the United States, announced the appointment of Jeffery Hill as Southwest Regional Sales Manager this month. Hill will initially handle the following territories for Cape Classics: Texas, Louisiana, Indiana, New Mexico and Colorado. He will report to Cape Classics' President & CEO Robert Bradshaw.

"Jeff comes to us from Glazer's as one of our most enthusiastic and dynamic supports," commented Bradshaw. "We are excited to welcome him aboard to our already world-class sales team and look forward to the big future he will bring our wines in the region."

Hill was previously Glazer's Texas General Manager, On-Premise Wine. He has a total of 27 years of wine and spirits industry experience, spending the previous 15 years in sales and operations positions for Glazer's Wholesales Distributors.

Hill is a University of Texas graduate and currently resides in Austin, Texas.

*Cape Classics was established in 1992 with a mission of bringing the crème de la crème of South Africa's then-fledgling wine industry to the American market. Today Cape Classics proudly represents 21 of South Africa's finest estates and labels. With a focus solely on South African wine, the company remains committed to providing a unique range of selections that are exciting and delicious and that offer outstanding value. Nearly 30% of all bottled wine from South Africa available in the US bears the Cape Classics seal. For more information: [www.CapeClassics.com](http://www.CapeClassics.com).*